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Dear Potential Sponsor:

The Memorial Amateur Championship in conjunction with Empire Golf and the County of Sacramento are once again promoting a fundraiser to benefit veterans and their families. The fundraiser takes the form of a one-day event held the Friday (May 25, 2018) before the Memorial Amateur competition.

The format for the one-day event is an "Am-Am" (in contrast to the traditional "Pro-Am" held during major PGA events). I have explained the format and rules of play in the accompanying flyer. The amateur contestant plays his own ball and the 4-some in his group plays a traditional scramble. The team's two scores are added together to arrive at their total score. Prizes will be awarded to the first three places following the lunch and auction.

Last year we were fortunate enough to raise close to \$4,000 for the Folds of Honor organization and educational scholarships for wounded and disabled veterans. This year the focus is more on local veteran's charities. Veterans' Golf Program, created by local resident Joe Neff, has demonstrated it holds the values and principles consistent with the spirit of acknowledging the sacrifices of service members in our community and offering direct assistance to veterans on an as need basis.

Therefore, this year's one-day event will make Veterans' Golf Program the primary beneficiary of proceeds raised this year. Please note 100% of the proceeds after golf expenses and prizes will go directly to the designated charity.

Please honor veterans with your participation and support for this year's event. Please be advised the field will be limited to 20 groups. The goal is to reach \$10,000. I strongly encourage local businesses to consider the Diamond Sponsorship of \$2,500. It includes green fees, cart, and lunch for three foursomes. I am confident your vendors, customers, and friends would enjoy being your guest courtesy of your business.

Please do not hesitate to contact me with any questions regarding the event.

Yours very truly,

A handwritten signature in black ink, appearing to be "John Dumas Rochelle", written over a horizontal line.

Tournament Director and Founder
Memorial Amateur Championship